

Become Involved!

If you wish to volunteer to serve as a committee member or provide us with suggested topics, please contact us.

Otherwise, we look forward to seeing you at our next conference as it promises to be an exciting one!

To find out more about GPPMA or any other resources available to pediatric practices visit our web site at www.gaaap.org.



Georgia Chapter /
American Academy of Pediatrics
1300 West Peachtree Street, NW
Suite 500
Atlanta, Georgia 30309

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Georgia Chapter / American Academy of Pediatrics
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Atlanta, Georgia 30309-2904

Georgia Pediatric Practice Managers Association

GPPMA



Your source for:

- Networking and meeting with your fellow pediatric practice managers
- Exchanging ideas
- Learning new concepts and techniques
- Staying current with management trends and updates.

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN



Georgia Chapter

About GPPMA

In April 1996 the Georgia Chapter of the American Academy of Pediatrics approached pediatric practice managers to form a professional networking and education association. This group became the Georgia Pediatric Practice Managers Association (GPPMA).

GPPMA is led by a volunteer Steering Committee who meet via conference calls to discuss the business of the group and plan the educational programs. GPPMA works closely with the Georgia Chapter/AAP on issues relevant to pediatric practices. The following purpose and goals were established.

Purpose

To provide an organized method of communication for networking and education focused on issues pertinent to pediatric practice management.

Goals and Objectives

Conduct regular meetings twice annually for networking, exchanging ideas and problem solving including the presentation of educational programs on current trends in pediatric practice, health care and practice management issues.

Structure

GPPMA does not require formal membership or dues but is open to all pediatric practice managers, administrators and staff.

About Our Meetings

Two day-long meetings are held each year to allow practice managers to meet and network with other pediatric practice managers facing the same issues and challenges. Meetings are held in the Spring and the Fall providing for exchange of ideas and getting current updates.

Topics presented at past meetings include:

- Employee Development
- Career Advancement
- “Putting Teamwork Back into Your Practice”
- “Getting the Most Out of Your Front Office”
- “Fine Tuning Your Bottom Line”
- Successfully Marketing Your Practice
- “The Art of Negotiating”
- Solving Coding Conundrums

Comments shared by past attendees:

- “This was a wonderful first time experience. I look forward to our next meeting”
- “Great learning experience”
- “Great info; answered questions I had; new ideas; looking forward to the next meeting”
- “Very informative program; a day well spent.”



To ensure that you are included on our mailing list, please complete the information below and fax to us at 404-249-9503.

PRACTICE MANAGERS UPDATE FORM

Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ FAX: _____

E-Mail Address: _____

Practice Name: _____

Lead Physicians: _____

Please fax or e-mail to Elizabeth Kerns @ 404-249-9503 or ekerns@mag.org.