

American
Academy of
Pediatrics



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Call for Advertisers for the next edition of
The Georgia Pediatrician

Re: Call for Advertisers for 2010 editions of *The Georgia Pediatrician*

Dear Friend of the Georgia Chapter:

The Georgia Pediatrician, the Georgia Chapter's newsletter, is published 3 times a year and is an excellent opportunity for you to reach Georgia pediatricians. The 16-page newsletter is the official publication of the Chapter and reaches 1700+ Georgia members, plus other key physician and child health leaders in Georgia and around the southeast. Additionally, each issue is posted on the chapter's website at www.Gaaap.org, bringing additional exposure and a wider audience of pediatricians.

In 2010, the newsletter will be published on approximately the 15th in the months of January, May and September. Advertising closes for each issue 15 days prior to the publication date.

Advertising rates for 2010 are as follows. Ad space may be purchased for all 3 issues, discounts are offered for multiple insertions.

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Total ad pages will be limited to 3 pages per issue thus ensuring that your ad will grab the attention of the reader.

We hope you'll include *The Georgia Pediatrician* among your advertising publications this year. We appreciate your support of the Chapter and look forward to hearing from you. Please complete the attached Order Form to reserve your space now. Thank you.

Sincerely,
Alice Caldwell, MD, FAAP
Editor, *The Georgia Pediatrician*



Georgia Chapter

The Georgia Pediatrician
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For further information, please contact Kasha Sumpter: 404-881-5067 (Fax: 404-249-9503) or via email to ksumpter@gaaap.org.

Thank you.