

American Academy of Pediatrics



Georgia Chapter

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Richard W. Ward, CAE

July 1, 2010

Dear Friend of the Georgia Chapter:

The Georgia Chapter of the American Academy of Pediatrics will hold its Fall CME Meeting, *Pediatrics on the Perimeter*, October 21-23, 2010, at the Crowne Plaza Ravinia, located on I-285 in Atlanta.

Exhibitors are welcome and we cordially invite you to participate.

Exhibits are open on Friday and Saturday during breaks.

Ample break times will be provided during the meeting to enable attendees to visit your exhibit.

Exhibit Levels rates are as follows:

Basic Level	\$ 1,400
Bronze Level	\$ 1,800
Silver Level	\$ 2,500
Gold Level	\$ 3,500
Platinum Level	\$ 4,500

Exhibitor at Bronze and higher levels, in addition to prime exhibit space, will also receive special acknowledgement in the brochure, program, from the podium and signage at the meeting. In addition to exhibits, the following opportunities are also available:

Support for Special Events

Developmental Pediatrics Seminar	\$2,000
Coding & Practice Management Seminar	\$2,000
Oral Health Seminar	\$2,000
Adolescence Medicine Seminar	\$2,000
Breakfast-General Session-Friday	\$1,000
Friday Break	\$750

Please complete and return the attached registration form **by September 29th** to ensure best space & availability. (Bronze thru Platinum level participants will be listed in the brochure if received by Aug. 2nd) For additional information, contact Jaime Rice Searcy at 404-881-5091 or email: jrice@gaaap.org.

Thank you and we hope to see you at *Pediatrics on the Perimeter* in October.

Sincerely,

Lucky Jain, MD
Program Chair
Pediatrics on the Perimeter

Pediatrics on the Perimeter 2010

Georgia Chapter -American Academy of Pediatrics Fall CME Meeting

October 21-23, 2010

Crowne Plaza Ravinia, Atlanta

Exhibitor Registration Form



Exhibitor Levels:

- Basic Level** (\$1400) 6-ft skirted table for table top display, program listing.
- Bronze Level** (\$1800) Includes one 6-ft skirted table for table top display with prime exhibit space, signage, special badges and podium acknowledgment, and program recognition.
- Silver Level** (\$2500) Includes one 6-ft skirted table for table top display with premium exhibit space, signage, special badges, podium acknowledgment, and program recognition.
- Gold Level** (\$3500) Includes one 6-ft skirted table for table top display with premium exhibit space, full- page ad in the program booklet, signage, special badges, podium acknowledgment, and program recognition.
- Platinum Level** (\$4,500) Includes one 6-ft skirted table for table top display with premium exhibit space, full- page ad in the program booklet, signage, special badges, podium acknowledgment, and program recognition.

I am interested in supporting (*May require a signed letter of agreement*):

- | | |
|--|--|
| <input type="checkbox"/> Developmental Pediatric Seminar (\$2000) | <input type="checkbox"/> Friday Break (\$750) |
| <input type="checkbox"/> Coding & Practice Management Seminar (\$2000) | <input type="checkbox"/> Friday Breakfast (\$1200) |
| <input type="checkbox"/> Adolescent Medicine Seminar (\$2000) | <input type="checkbox"/> Saturday Breakfast (\$1200) |
| <input type="checkbox"/> Oral Health Seminar (\$2000) | <input type="checkbox"/> Attendee Tote bags (\$1000) |

Company/Organization Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Fax: _____

Check item(s) needed: Electrical Hookup Internet (*Separate hotel fee will apply*)

Representatives Attending: _____

Email addresses: _____

Keep a copy of this document for your records. This is your invoice and contract. Note that displays are limited to table-top only, and free-standing displays cannot be accommodated without prior permission by the Chapter. Please review the attached Rules & Regulations for details, especially item # 4. Thank you!

Return To:

Georgia Chapter/AAP Attn: Jaime Rice Searcy
1330 West Peachtree Street, Suite 500
Atlanta, GA 30309-2904
Tax ID# 58-1164164
Fax: 404-249-9503

For more info contact: Jaime Rice Searcy, 404-881-5091
or jrice@gaaap.org. **Return this form with payment.**
Payment must be received by September 29, 2010

Credit Card: _____

Expiration: _____ CVV Code: _____

Total Amount Charged: \$ _____

Name on card (*Please print*)

- Payment Enclosed To be mailed prior to September 29, 2010

Register at the Bronze level or higher by August 2, 2010 to be included in the Pediatrics on the Perimeter brochure!

EXHIBIT RULES & REGULATIONS

Pediatrics on the Perimeter *October 21-23, 2010* *Crowne Plaza Ravinia, Atlanta*

- 1. General.** The word "Chapter" shall mean the Georgia Chapter of the American Academy of Pediatrics, its officers, committees, agents, or employees acting for them in the management of this meeting.

The Chapter shall have full power in the interpretation and enforcement of all rules and regulations governing Exhibitors. All matters and questions covered by the Rules and Regulations as well as those not covered by these Rules and Regulations shall be subject to the final judgment and decision of the Chapter. The Chapter reserves the right to amend these regulations at any time.

Companies who wish to exhibit at this Chapter meeting must use the Exhibitor Registration Form provided by the Chapter, which, when properly executed shall be considered a binding agreement between the two parties.

- 2. Eligibility.** The Chapter reserves the right to determine the eligibility of any exhibit and to require the modification or removal of any exhibit at its sole discretion.
- 3. Assignment of Space.** Acceptance will be on a first come-first served basis by Sponsor level and postmark date of registration form via mail or fax. Exhibit space is limited. The Chapter will make all final decisions pertaining to booth assignment. The Chapter reserves the right to rearrange the exhibit floor plan at any time and warrants that due consideration will be paid to previous booth space preferences.
- 4. Exhibit Space:** One skirted 6-foot table for tabletop display and name badges for your representatives are furnished. **As exhibit hall space is limited, freestanding displays are not permitted unless prior approval by the Chapter office is received. Due to space considerations, the Chapter reserves the right to deny a request for additional exhibit space to accommodate free standing displays.** Electrical outlets may be provided at your request. Internet is available for an additional cost with the hotel (if you have additional needs (e.g. wall space, additional tables, etc.) you must contact the Chapter office to make a request. We are unable to accommodate special requests without prior notification. **Some requests may require additional fees.**
- 5. Exhibitor's Services and Information.** Upon acceptance as an exhibitor and assignment of space, you will be sent a confirmation email.
- 6. Payment.** The Exhibitor registration deadline is listed on the registration form. The Chapter must receive payment in full by that date unless other arrangements are made in writing.
- 7. Cancellation of Space.** If the Exhibitor, after acceptance of their application, must cancel plans to exhibit, it must be in writing. All cancellations must be faxed to the Chapter office at 404-249-9503. No refunds will be made; however exhibitor funds may be used at any one of the Chapter meetings within one year. Please note that prices may vary for each event.
- 8. Set-Up and Breakdown Times of Exhibits.** For specific set-up and breakdown times of exhibits, please refer to the exhibitor prospectus. Please observe the specified times allotted.
- 9. Restrictions in Operation of Exhibits.** The exhibit is to be manned at all times during the exhibit periods. No unmanned exhibits will be allowed.
- 10. Security.** There will be no special exhibit security provided other than the normal hotel security. The Chapter is not responsible for the loss of any material by or for any reason, and urges the Exhibitor to exercise normal precautions and discourage pilferage.

- 11. Registration.** Each Exhibitor will be listed in the conference program provided their application is received and approved by the Chapter by the deadline listed on the application form.
- 12. Property Damage.** Nothing shall be tacked, nailed, screwed or otherwise attached to columns, walls, floors and other parts of the building or furniture. Exhibitors will be held responsible for any damage they incur.
- 13. Hotel Accommodations.** The Exhibitor is responsible for their own hotel accommodations. A list will be provided upon request.
- 14. Cancellation of Meeting.** Should any eventuality cause cancellation of the meeting or exhibition, the Chapter shall not be liable for any expenses incurred by the Exhibitor other than the rental cost of exhibit space, which shall be refunded.
- 15. Business Activities & Literature Distribution:** All business activities of the exhibitor must be within the exhibitor's assigned space. Distribution of product literature or promotional items is limited to the exhibitor's assigned table and is **not permitted** in the meeting rooms or registration area. The Chapter reserves the right to immediately dispose of any unauthorized materials found outside of the exhibitor assigned table or area.
- 16. Liability.** The Exhibitor agrees to protect, save and keep the Chapter forever harmless from any damage or charges imposed for any violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between hotel and the Chapter regarding the exhibit premises; and further the Exhibitor shall at all times protect, indemnify, save and keep harmless the and The against and from any and all loss, costs, damage, liability, or expense arising from or out of any accident or other occurrence to anyone, including the Exhibitor, its agents, employees and invitees which arise from or out of or by any reason of said Exhibitor's occupancy and use of the exhibition premises or a part thereof. Exhibitors are required to insure themselves against property loss or damage, and against liability for personal injury.

THESE REGULATIONS SHALL BECOME A PART OF THE CONTRACT BETWEEN THE EXHIBITOR AND THE CHAPTER. THE CHAPTER REQUESTS FULL COOPERATION OF EXHIBITORS IN THEIR OBSERVANCE. ALL POINTS NOT COVERED IN THE PROSPECTUS & THESE RULES AND REGULATIONS ARE SUBJECT TO DISCRETION OF THE CHAPTER.

THE CHAPTER RESERVES THE RIGHT TO RESTRICT EXHIBITS WHICH FOR ANY REASON BECOME OBJECTIONABLE AND ALSO TO PROHIBIT OR EVICT ANY EXHIBIT WHICH, IN THE OPINION OF THE CHAPTER, DETRACTS FROM THE CHARACTER OF THE MEETING. IN THE EVENT OF SUCH RESTRICTIONS OR EVICTIONS, THE CHAPTER IS NOT LIABLE FOR ANY REFUNDS OF RENTALS OR OTHER EXHIBIT EXPENSES OF ANY KIND OR NATURE.

Revised 6/10