



# 2017 Call for Exhibitors & Sponsors for *Pediatrics on the Parkway*



## **Pediatrics on the Parkway**

**November 2-4, 2017**

**Cobb Galleria Centre**

**Two Galleria Parkway**

**Atlanta, GA 30339**

# Pediatrics on the Parkway

November 2-4 • Cobb Galleria Parkway • Atlanta, Ga.

*We look forward to seeing you at the 2017 Annual Fall Meeting. The 2016 meeting was well attended. Our program attracted over 150 attendees.*

## Who Attends the Georgia AAP Annual Meeting?

- Over 150 Pediatric Providers!
- Pediatricians in private & group practices
- Pediatric specialists
- Other allied health, office managers, & nurses

## Why Exhibit at Pediatrics on the Parkway?

More than 150 decision-makers attend Pediatrics on the Parkway annual meetings; Great one on one time with pediatricians at the conference.

### Be part of the premier meeting for pediatricians in Georgia:

Pediatricians from Georgia & other states attend Pediatrics on the Parkway, Georgia AAP's Annual Fall Meeting, because we offer quality educational seminars & sessions.



**Register by October 2 to receive prime exhibit location!**

**Don't Miss the Premier Networking Event for Pediatrics in Georgia!**



# Pediatrics on the Parkway

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## What is Included in each Booth Level?

### **Bronze Level (\$1800)**

One 6-ft table skirted for a table top display includes:

- Attendee On-Site program listing
- Post-convention attendee mailing list
- Exhibit staff badges (each company is allowed up to four total badges per exhibitor)
- Two chairs

### **Upgraded Booth Opportunities:**

### **Platinum Level (\$5,000)**

One 6-ft table skirted for a table top display includes with superior position.

- Attendee brochure listing (Must be in by October 2, 2017)
- Post-convention attendee mailing list
- Pre-Registration list
- Full-Page Ad in the **On-site program** (Must be submitted by October 2, 2017)
- Exhibit staff badges (each company is allowed up to four total badges) with special ribbon
- Recognition on meeting signage
- Two chairs

### **Gold Level (\$3,500)**

One 6-ft table skirted for a table top display includes with premium position.

- Attendee brochure listing (Must be in by October 2, 2017)
- Post-convention attendee mailing list
- Pre-registration list
- Half-Page Ad in the **On-site program** (Must be in by October 2, 2017)
- Exhibit staff badges (each company is allowed up to four total badges) with special ribbon
- Recognition on meeting signage
- Two chairs

### **Silver Level (\$2,500)**

One 6-ft table skirted for a table top display includes with prime position.

- Attendee On-site program listing
- Post-convention attendee mailing list
- Exhibit staff badges (each company is allowed up to four total badges) with special ribbon
- Two chairs

### **Ad Specifications & Details**

Ad proofs for the On-site program are due by  
October 2, 2017

### **Ad sizes:**

**Full Page..... 7.5 x 10 in**

**Half Page..... 4.5 x 7.5 in**

# Pediatrics on the Parkway

## Exhibitor Space Application

November 2-4, 2017 • Cobb Galleria Centre • Atlanta, Ga.

The PERSON listed below will receive ALL exhibitor communications.

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Names of representatives if DIFFERENT than Contact Person.

Rep 1 Name: \_\_\_\_\_ email: \_\_\_\_\_

Rep 2 Name: \_\_\_\_\_ email: \_\_\_\_\_

Rep 3 Name: \_\_\_\_\_ email: \_\_\_\_\_

Rep 4 Name: \_\_\_\_\_ email: \_\_\_\_\_

**INSTRUCTIONS:** Type or print this application. Complete all sections. Sign and return this application including payment made payable to Georgia Chapter/AAP, 1330 West Peachtree Street NW, Suite 500, Atlanta, Ga. 30309. Keep a copy of this document for your records. This is your invoice and contract. If you have additional needs (ie. Wall space, additional tables, free standing displays that are not table top, etc) contact the office to make a request. We are unable to accommodate special requests without prior notification. Some requests may require additional fees. Please see rules & regulations for more details.

### Please Select Exhibit Level:

☐ Platinum Level (\$5,000)

☐ Gold Level (\$3,500)

☐ Silver Level (\$2,500)

☐ Bronze Level (\$1,800)

*À la carte:* ☐ Electrical Hookup (\$100)

### Select Additional Support Opportunities:

☐ Wireless Internet (\$2000)

☐ Attendee Tote bags (\$2500)

☐ Friday Breakfast (\$1200)

☐ Friday Break (\$1000)

☐ Saturday Breakfast (\$1200)

☐ Program Ad 1/2 Page (\$500)

☐ Program Ad Full Page (\$950)

**Return this form with payment. Payment must be received by October 2, 2017**

\_\_\_\_\_ Payment Enclosed

\_\_\_\_\_ To be mailed prior to October 2, 2017.

**Return To:** Georgia Chapter/AAP  
Georgia AAP Federal Tax ID # 58-1164164  
1330 West Peachtree Street, NW, Suite 500  
Atlanta, GA 30309-2904  
Tax ID# 58-1164164  
Fax : 404-249-9503

Credit Card#: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Total Amount Charged: \$ \_\_\_\_\_

Name on Card \_\_\_\_\_

Questions: Georgia AAP Office, Pediatrics on the Parkway, Phone: 404-881-5091 or email [jrice@gaaap.org](mailto:jrice@gaaap.org).

## **EXHIBIT RULES & REGULATIONS**

***Pediatrics on the Parkway November 2-4, 2017 Cobb Galleria Centre, Atlanta, Ga.***

**1. General.** The word "Chapter" shall mean the Georgia Chapter of the American Academy of Pediatrics, its officers, committees, agents, or employees acting for them in the management this meeting.

The Chapter shall have full power in the interpretation and enforcement of all rules and regulations governing Exhibitors. All matters and questions covered by the Rules and Regulations as well as those not covered by these Rules and Regulations shall be subject to the final judgment and decision of the Chapter. The Chapter reserves the right to amend these regulations at any time.

Companies who wish to exhibit at this Chapter meeting must use the Exhibitor Registration Form provided by the Chapter, which, when properly executed shall be considered a binding agreement between the two parties.

**2. Eligibility.** The Chapter reserves the right to determine the eligibility of any exhibit and to require the modification or removal of any exhibit at its sole discretion.

**3. Assignment of Space.** Acceptance will be on a first come-first served basis by Sponsor level and postmark date of registration form via mail or fax. Exhibit space is limited. The Chapter will make all final decisions pertaining to booth assignment. The Chapter reserves the right to rearrange the exhibit floor plan at any time and warrants that due consideration will be paid to previous booth space preferences.

**4. Exhibit Space:** One skirted 6-foot table for table-top display and name badges for your representatives are furnished. **As exhibit hall space is limited, free-standing displays are not permitted unless prior approval by the Chapter office is received. Due to space considerations, the Chapter reserves the right to deny a request for additional exhibit space to accommodate free standing displays.** Electrical outlets may be provided at your request and a fee of \$100. Internet is available for an additional cost with the hotel. (If you have additional needs (e.g. wall space, additional tables, etc.) you must contact the Chapter office to make a request. We are unable to accommodate special requests without prior notification. **Some requests may require additional fees.**

**5. Exhibitor's Services and Information.** Upon acceptance as an exhibitor and assignment of space, you will be sent a confirmation email.

**6. Payment.** The Exhibitor registration deadline is listed on the registration form. The Chapter must receive payment in full by that date unless other arrangements are made in writing.

**7. Cancellation of Space.** If the Exhibitor, after acceptance of their application, must cancel plans to exhibit, it must be in writing. All cancellations must be faxed to the Chapter office at 404-249-9503. No refunds will be made; however, exhibitor funds may be used at any one of the Chapter meetings within one year. Please note that prices may vary for each event.

**8. Set-Up and Breakdown Times of Exhibits.** For specific set-up and breakdown times of exhibits, please refer to the exhibitor prospectus. Please observe the specified times allotted.

**9. Restrictions in Operation of Exhibits.** The exhibit is to be manned at all times during the exhibit periods. No unmanned exhibits will be allowed.

**10. Security.** There will be no special exhibit security provided other than the normal hotel security. The Chapter is not responsible for the loss of any material by or for any reason, and urges the Exhibitor to exercise normal precautions to discourage pilferage.

**11. Registration.** Each Exhibitor will be listed in the conference program provided their application is received and approved by the Chapter by the deadline listed on the application form.

**12. Property Damage.** Nothing shall be tacked, nailed, screwed or otherwise attached to columns, walls, floors and other parts of the building or furniture. Exhibitors will be held responsible for any damage they incur.

**13. Hotel Accommodations.** The Exhibitor is responsible for their own hotel accommodations. A list will be provided upon request.

**14. Cancellation of Meeting.** Should any eventuality cause cancellation of the meeting or exhibition, the Chapter shall not be liable for any expenses incurred by the Exhibitor other than the rental cost of exhibit space, which shall be refunded.

**15. Business Activities & Literature Distribution:** All business activities of the exhibitor must be within the exhibitor's assigned space. Distribution of product literature or promotional items is limited to the exhibitor's assigned table and is **not permitted** in the meeting rooms or registration area. The Chapter reserves the right to immediately dispose of any unauthorized materials found outside of the exhibitor assigned table or area.

**16. Liability.** The Exhibitor agrees to protect, save and keep the Chapter forever harmless from any damage or charges imposed for any violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between hotel and the Chapter regarding the exhibit premises; and further the Exhibitor shall at all times protect, indemnify, save and keep harmless the and The against and from any and all loss, costs, damage, liability, or expense arising from or out of any accident or other occurrence to anyone, including the Exhibitor, its agents, employees and invitees which arise from or out of or by any reason of said Exhibitor's occupancy and use of the exhibition premises or a part thereof. Exhibitors are required to insure themselves against property loss or damage, and against liability for personal injury.

**17. ACCME Standards for Commercial Support of Continuing Medical Education.** The Exhibitor agrees to abide by all applicable requirements for exhibitors of the ACCME Standards for Commercial Support: Standards to Ensure the Independence of CME Activities.

THESE REGULATIONS SHALL BECOME A PART OF THE CONTRACT BETWEEN THE EXHIBITOR AND THE CHAPTER. THE CHAPTER REQUESTS FULL COOPERATION OF EXHIBITORS IN THEIR OBSERVANCE. ALL POINTS NOT COVERED IN THE PROSPECTUS & THESE RULES AND REGULATIONS ARE SUBJECT TO DISCRETION OF THE CHAPTER.

THE CHAPTER RESERVES THE RIGHT TO RESTRICT EXHIBITS WHICH FOR ANY REASON BECOME OBJECTIONABLE AND ALSO TO PROHIBIT OR EVICT ANY EXHIBIT WHICH, IN THE OPINION OF THE CHAPTER, DETRACTS FROM THE CHARACTER OF THE MEETING. IN THE EVENT OF SUCH RESTRICTIONS OR EVICTIONS, THE CHAPTER IS NOT LIABLE FOR ANY REFUNDS OF RENTALS OR OTHER EXHIBIT EXPENSES OF ANY KIND OR NATURE.

Revised 6/16