

American
Academy of
Pediatrics



Georgia Chapter

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Call for Advertisers for the next edition of
The Georgia Pediatrician

Re: Call for Advertisers for *The Georgia Pediatrician*

Dear Friend of the Georgia AAP:

The Georgia Pediatrician, the Georgia Chapter's newsletter, is published 3 times a year and is an excellent opportunity for you to reach Georgia pediatricians. The 16-page newsletter is the official publication of the Chapter and reaches 1700 Georgia pediatricians and pediatric subspecialists, plus other key physician and child health leaders in Georgia and around the southeast. Additionally, each issue is posted on the chapter's website at www.Gaaap.org, bringing additional exposure and a wider audience of pediatricians.

The newsletter will be published on approximately the 15th in the months of January, May and September. Advertising closes for each issue 15 days prior to the publication date.

Advertising rates for 2018 are as follows. Ad space may be purchased for all 3 issues; discounts are offered for multiple insertions.

	1x	2x	3x
Full page (7.5" x 9.5")	\$1200	\$2200	\$3300
Half page (7.5" x 4.5")	\$ 800	\$1400	\$2050
Quarter page (3.5" x 4.5")	\$ 450	\$ 800	\$1150

Total ad pages will be limited to 3 pages per issue thus ensuring that your ad will grab the attention of the reader.

We hope you'll include *The Georgia Pediatrician* among your advertising publications this year. We appreciate your support of the Georgia Chapter and look forward to hearing from you. Please complete the attached Order Form to reserve your space now. Thank you.

Sincerely,
Alice Caldwell, MD, FAAP
Editor, *The Georgia Pediatrician*

Georgia Chapter

The Georgia Pediatrician
2018 ADVERTISING ORDER FORM

COMPANY _____

REP. NAME _____

ADDRESS _____

PHONE _____ FAX _____

EMAIL _____

Ad must be provided in the form of a PDF, TIFF, or JPEG submitted by email to kaskew@gaaap.org or via CD mailed to the address below.

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	1x	2x	3x
Full page (7.5" x 9.5")	\$1200	\$2200	\$3300
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Check the space desired, plus the number of editions you would like your ad to appear and total:

	# of Ads	Price	Issue
Full page	_____ X _____ = _____		<input type="checkbox"/> Winter 2018 (January)
Half page	_____ X _____ = _____		<input type="checkbox"/> Spring 2018 (April)
Quarter page	_____ X _____ = _____		<input type="checkbox"/> Fall 2018 (September)
		Total = _____	

Please make checks payable to: **Georgia Chapter AAP**
 Attention: Kasha Askew
 1330 West Peachtree St NW
 Ste. 500
 Atlanta, GA 30309

For further information, please contact Kasha Askew: 404-881-5067 (Fax: 404-249-9503) or via email to kaskew@gaaap.org.