November 2, 2018

Dear Partners,

The Georgia Department of Public Health Special Supplemental Nutrition Program for Women, Infants and Children (WIC) has announced that Mead Johnson and Company, LLC (Mead Johnson) was awarded the infant formula contract, effective October 29, 2018.

Approximately every three years, WIC State agencies are required by the United States Department of Agriculture (USDA) federal regulations to seek competitive bids for the provision of contract infant formulas. Having a formula contract maximizes the program’s ability to provide nutrition services and supplemental food benefits for WIC participants. As a result of awarding the contract to a new formula manufacturer, there will be changes to the Georgia WIC approved formulas.

Gerber Good Start Gentle, Gerber Good Start Soy, and Gerber Good Start Soothe will no longer be approved for Georgia WIC (even with medical documentation). The table below provides a description of how Georgia WIC plans to transition infants from Gerber Good Start to the Enfamil brand product based on the formula type.

<table>
<thead>
<tr>
<th>Formula Type</th>
<th>Old Contract – Nestlé</th>
<th>New Contract – Mead Johnson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milk Based</td>
<td>Gerber Good Start Gentle → Enfamil Infant</td>
<td></td>
</tr>
<tr>
<td>Soy Based</td>
<td>Gerber Good Start Soy → Enfamil ProSobee</td>
<td></td>
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<tr>
<td>Lactose Reduced</td>
<td>Gerber Good Start Soothe → Enfamil Gentlelease</td>
<td></td>
</tr>
<tr>
<td>Rice Added</td>
<td>Enfamil AR (Non-contract) → Enfamil AR (Medical Documentation Required)</td>
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</tbody>
</table>

As resources, attached are the Georgia WIC Formula Guide and Georgia WIC Approved Contract Formulas flier (English and Spanish) that can be used to assist you in this transition and educate WIC participants on the change, respectively. The Georgia WIC Formula Guide is a quick guide that includes approved contract and non-contract formulas. The complete listing of all Georgia WIC approved formulas and medical foods can be found at wic.ga.gov under the Health Care Provider link.

Please remember that Georgia WIC promotes and supports exclusive breastfeeding as the standard for infant feeding. When WIC eligible moms decide not to breastfeed, they should be offered a Georgia WIC contracted formula or an alternative formula that is medically indicated.
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Thank you for your ongoing partnership and support of the Georgia WIC program. This letter and all attachments may be used and shared as deemed appropriate. Regarding additional questions and information, please contact the state WIC office at 800-228-9173.

Sincerely,

Sean C. Mack
Director
Georgia WIC Program

Attachments:
• Georgia WIC Formula Guide
• Georgia WIC Approved Contract Formulas – WIC Participant Flyer
Georgia WIC Formula Guide
A reference for approved formulas provided by the Georgia Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)

Human Milk is the Gold Standard

Approved contract formulas not requiring medical documentation for infants (< 12 months):

<table>
<thead>
<tr>
<th>Milk Based Formula:</th>
<th>Lactose-Reduced Formula:</th>
<th>Soy Based Formula:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enfamil Infant</td>
<td>Enfamil Gentlease</td>
<td>Enfamil ProSobee</td>
</tr>
</tbody>
</table>

Approved contract formulas requiring medical documentation:

- Enfamil A.R.*
- Enfamil 24
- Enfamil Toddler Transitions
- Enfamil Toddler Transitions Gentlease
- Enfamil Toddler Transitions Soy

*The approved rice-added contract formula, Enfamil A.R.*, requires the following two conditions prior to issuance:

1) Diagnosis of **gastroesophageal** reflux disease (GERD) and one of the following conditions:
2) Tube feeding, GERD surgery (fundoplication), risk or history of aspiration, weight loss, or poor weight gain (drop of at least one weight channel on growth chart). Note: If weight is not provided, issuance will be based on weight obtained at WIC clinic.

Follow WIC Medical Documentation Guidelines for All Other Formulas

Georgia WIC **DOES NOT APPROVE** the following formulas for distribution:

- Any Organic Formula
- Enfamil Enspire
- Enfamil Gentlease
- Enfamil A.R.*
- Enfamil 24
- Enfamil Toddler Transitions
- Enfamil Toddler Transitions Gentlease
- Enfamil Toddler Transitions Soy
- Gerber Good Start Soy
- Gerber Good Start Soy 3
- Gerber Good Start Soy 2
- Gerber Good Start Gentleen
- Gerber Good Start Gentleen 2
- Gerber Good Start Gentleen for Supplementing
- Gerber Good Start Grow 3
- Gerber Good Start Soothe
- Gerber Good Start Soothe 2
- Gerber Good Start Soothe 3
- Similac Advance
- Similac Advance Lamehadrin
- Similac Expect Care for Diarrhea
- Similac Expert Care 24
- Similac Expert Care 4
- Similac for Spit-Up *
- Similac for Supplementation *
- Similac Pure Bliss (Infant and Toddler)
- Similac Sensitive *
- Similac Soy Isomil
- Similac Total Comfort *
- *Non-GMO formulations are also not approved

Questions or concerns please contact:
- Denice Vance, MS, RD, LD, CLC
  Georgia WIC Program
  (404) 657-2884
  Denice.Vance@dph.ga.gov
- Kylia Crane, RD, LD
  Nutrition Coordinator
  Georgia Chapter, American Academy of Pediatrics
  (404) 881-5093
  kcrane@gaaap.org

For a complete list of Georgia WIC approved formulas, please visit us online at wic.ga.gov and click the “Health Care Provider Information” link.

Revised October 2018
For questions about your baby’s formula, you may talk to your WIC clinic staff or contact your baby’s doctor.

A complete list of approved formulas is available at wic.ga.gov under WIC Infant Formula Resources.

Enfamil Infant (Milk-based) 12.5 oz powder 13 oz concentrate

Enfamil Gentlease (Lactose reduced) 12.4 oz powder

Enfamil ProSobee (Soy-based) 12.9 oz powder 13 oz concentrate

Enfamil AR (Milk-based) 12.9 oz powder

Enfamil Infant (A base de leche) 12.5 oz en polvo 13 oz concentrado

Enfamil Gentlease (Con menos lactosa) 12.4 oz en polvo

Enfamil ProSobee (A base de soya) 12.9 oz en polvo 13 oz concentrado

Enfamil AR (A base de leche) 12.9 oz en polvo

Si tiene preguntas acerca de la fórmula de su bebé, puede hablar con el personal de la clínica de WIC o comunicarse con el médico de su bebé.

Una lista completa de las fórmulas aprobadas está disponible en wic.ga.gov bajo WIC Infant Formula Resources (Recursos de fórmulas para bebé de WIC).

Contact the Georgia Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) at 800-228-9173 or visit us online at wic.ga.gov.

THIS INSTITUTION IS AN EQUAL OPPORTUNITY PROVIDER.

OCTOBER 2018