Blast communication!

Census 2020

On April 1st, the United States will conduct its once-every-ten-years census. In past census years, significant number of children have not been counted, leading to decreased federal funding for critical programs in Georgia including Medicaid, CHIP, SNAP, WIC, Head Start, school lunch programs, special education funding, foster care and after school education programs.

The map on the following page indicates areas of Georgia that have been undercounted in the past.

Pediatricians are in an excellent position to encourage parents to accurately complete the 2020 Census and make sure all kids are counted. See below for resources, print and online, that you can utilize to promote census participation.

In mid-March all households will receive a census form by mail. Census responses can be done online, by phone or by mail. While there may be some exceptions, in general kids should be counted by the home where they usually reside.

Thank you.
Terri McFadden, President
Bob Wiskind, Chair, Census Task Force

2020 Census Resources:

Posters and Public Service Announcements from Sesame Street:


Posters and other resources from Count All Kids:
https://drive.google.com/drive/u/0/folders/1uQkyTdeED4I2acYSj0DtfSGuM4PxnVc

Count All Kids toolkit (good, detailed information about making sure kids are counted):

AAP Voices article on the census and Pediatricians’ role:

Census information for families: