Despite the COVID-19 pandemic and social distancing, life goes on for Pediatricians and the families we serve. The 2020 national census is proceeding on schedule. Families have already received one or more notices in the mail with information about completing the census online. Census Day is Wednesday, April 1st.

It is critical that children are reported accurately in the census, since the information collected is used to direct federal spending for the next 10 years. An accurate count ensures that money is available to support children through Medicaid, CHIP, SNAP, WIC, Head Start, school lunch programs, special education funding, foster care and after school education programs. These resources will be even more critical during the economic recovery in the coming months once the pandemic wanes.

Please encourage the families in your practice to complete the census. As fewer patients are being seen in person, utilize your electronic resources (e-mail, webpage, Facebook, Twitter, etc.) to get the message out. The census can be completed online or via the phone in 13 languages.

The resources below can help you advocate for census participation.

Thank you for all your efforts during this difficult time.

Terri McFadden, MD, President
Bob Wiskind, MD, Census Task Force Chair

Videos, activity sheets, posters and stickers from Nickelodeon:
https://nickcommunity.com/program/nickcensus

Posters and Public Service Announcements from Sesame Street

Posters and other resources from Count All Kids

Data by Zip Code

Data by zip code on children 0-4 years in hard to count and very hard to count tracts

And...

Check out Utah AAP’s new video encouraging families to fill out their census. Help us spread the word and get all of Georgia’s families and children counted!

If you have any questions regarding the Census 2020, please contact Kathryn Autry at the Chapter office at kautry@gaaap.org or 404-881-5091.