

# American Academy of Pediatrics



## Georgia Chapter

1350 Spring St., NW  
Suite 700  
Atlanta, GA 30309-2904  
404/881-5020  
Fax: 404/249-9503  
www.GAaap.org

### President

Hugo Scornik, MD, FAAP  
Conyers

### Vice-President

Angela Highbaugh-Battle, MD, FAAP  
St. Marys, Georgia

### Secretary

Anu Sheth, MD, FAAP  
Lawrenceville

### Treasurer

Cedric Miller, MD, FAAP  
Atlanta

### Immediate Past President

Terri McFadden, MD, FAAP  
Atlanta

### Executive Director

Richard W. Ward, CAE



## Call for Advertisers for the next edition of *The Georgia Pediatrician*

Re: Call for Advertisers for *The Georgia Pediatrician*

Dear Friend of the Georgia AAP:

*The Georgia Pediatrician*, the Georgia Chapter's newsletter, is published 3 times a year and is an excellent opportunity for you to reach Georgia pediatricians. The 20-page newsletter is the official publication of the Chapter and reaches 1800 Georgia pediatricians and pediatric subspecialists, plus other key physician, and child health leaders in Georgia and around the southeast. Additionally, each issue is posted on the chapter's website at [www.Gaaap.org](http://www.Gaaap.org), bringing additional exposure and a wider audience of pediatricians.

The newsletter will be published on approximately the 15<sup>th</sup> in the months of January, May and September. Advertising closes for each issue 15 days prior to the publication date.

Advertising rates for 2021 are as follows. Ad space may be purchased for all 3 issues; discounts are offered for multiple insertions.

	1x	2x	3x
Full page (7.5" x 9.5")	\$1400	\$2400	\$3500
Half page (7.5" x 4.5")	\$1000	\$1600	\$2250
Quarter page (3.5" x 4.5")	\$ 650	\$1000	\$1350

Total ad pages will be limited to 3 pages per issue thus ensuring that your ad will grab the attention of the reader.

We hope you'll include *The Georgia Pediatrician* among your advertising publications this year. We appreciate your support of the Georgia Chapter and look forward to hearing from you. Please complete the attached Order Form to reserve your space now. Thank you.

Sincerely,

Alice Caldwell, MD, MPH, FAAP  
Editor, *The Georgia Pediatrician*

# Georgia Chapter

INCORPORATED IN GEORGIA

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



## *The Georgia Pediatrician* 2021 ADVERTISING ORDER FORM

COMPANY \_\_\_\_\_

REP. NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Ad space may be purchased for all 3 issues; discounts are offered for multiple insertions. All ads are published in color. Ad must be provided in the form of a PDF or TIFF submitted by email to [kaskew@gaaap.org](mailto:kaskew@gaaap.org).

	1x	2x	3x
Full page (7.5" x 9.5")	\$1400	\$2400	\$3500
Half page (7.5" x 4.5")	\$1000	\$1600	\$2250
Quarter page (3.5" x 4.5")	\$ 650	\$1000	\$1350

Check the space desired, plus the number of editions you would like your ad to appear and total:

	# of Ads	Price	Issue (Select up to 3)
Full page	_____ X _____ = _____		<input type="checkbox"/> Spring 2021 (April)
Half page	_____ X _____ = _____		<input type="checkbox"/> Fall 2021 (September)
Quarter page	_____ X _____ = _____		<input type="checkbox"/> Winter 2022 (January)
			<input type="checkbox"/> Spring 2022 (April)
		Total = _____	

Please make checks payable to:

**Georgia Chapter AAP**  
Attention: Kasha Askew  
1350 Spring Street, Suite 700  
Atlanta, GA 30309

For further information, please contact Kasha Askew at 404-881-5067 or via email at [kaskew@gaaap.org](mailto:kaskew@gaaap.org).

December 2020