



2021 Exhibitor

Call for Exhibitors & Sponsors for *Pediatrics by the Sea*



Pediatrics by the Sea

July 22 – 24, 2021

The Ritz-Carlton

4750 Amelia Island Parkway

Fernandina Beach, FL 32034

Pediatrics by the Sea 2021

We look forward to seeing you at the 2021 Hybrid Summer Meeting. (Both in person and virtual)

Who Attends the Georgia AAP Annual Meeting?

- Over 125 Pediatricians!
- Pediatricians in private & group practices
- Other pediatric specialists
- Other allied health, office managers, & nurses

Why Exhibit at Pediatrics by the Sea?

More than 125 decision-makers attend Pediatrics by the Sea annual meetings: Great one on one time with pediatricians at breaks, reception, & the beach.

Be part of the premier meeting for pediatricians in Georgia!

Pediatricians from Georgia & other states attend Pediatrics by the Sea, Georgia AAP's Annual Summer Meeting because we offer quality educational seminars, sessions, & workshops.

Exhibit space is limited this year to ensure space for social distancing.

Register EARLY to receive superior exhibit location!

Don't Miss the Premier Networking Event for Pediatricians in Georgia!

Acknowledgement of Enhanced Safety and Health Measures

Exhibitors at, or participation in, Pediatric by the Sea in person events constitutes an agreement by the exhibitor form to abide by Pediatrics by the Sea and the host property's efforts to comply with current CDC recommendations, Florida requirements, and Ritz Carlton guidelines. Exhibitors must engage in certain health-and-safety-beneficial conduct while attending the event as requested by Georgia AAP (Pediatrics by the Sea) including wearing a mask, engaging in appropriate physical distancing, not attending the event if feeling sick or showing certain symptoms, and frequent hand washing/sanitizing.



Pediatrics by the Sea 2021

Marketing Sponsorships

Wi-Fi Sponsor (\$2500)

Attendee Tote bags (\$2500)

Break Sponsor (\$1500)

Program Ad ½ Page (\$500)

Program Ad Full Page (\$950)

Breakfast Sponsor (\$2000)

Tote Bag Insert (\$750)

Program Ad Full Page \$950

Advertise your company with an outstanding full-page ad in the meeting program booklet. Your ad will be seen by the in-person attendees as well as the virtual attendees in color!

Program Ad ½ Page \$500

Advertise your company with half page ad. Your ad will be seen by the in-person attendees as well as the virtual attendees in color!

Wi-Fi \$2,500

Sponsor the Wi-Fi for meeting attendees and the Chapter will Display your company logo online. The Chapter will also recognize you in the meeting program.

Attendee Tote Bag \$2,500

Display your company logo on the conference tote bag given to every registered attendee. Tote bags leave a lasting impression even after the conference concludes. One sponsorship available.

Tote Bag Insert \$750

Include a flyer or handout in the meeting tote bags to share information about your company with attendees. The first insertion is \$750 and additional inserts are \$350 each with a limit of three per company.

Breakfast (\$2000) & Break (\$1500) Sponsor

Generate network opportunities by having your company associated with a break. Your company will be included on signage acknowledging your support. Your company will also be listed on program and announcement prior to the sponsored break. Contact Chapter office to confirm availability. Break sponsorships are available on Thursday, Friday and Saturday. Breakfast sponsorships are available on Friday and Saturday only.

Marketing Sponsorships do not include an exhibit.

Pediatrics by the Sea 2021

Exhibitor Booth Levels

Diamond Level (\$9,000) *(Only two slots available)*

Two 6-ft table for a tabletop display with superior position

- Satellite Symposium (Friday 2-3pm or Saturday at 2-3pm) – This is an opportunity for your company to present a one-hour educational presentation to meeting attendees. The Chapter requires approval of the topic and speaker and will not provide CME for the lecture. [Email kaskew@gaaap.org for more details.]
- Website recognition with logo and hyperlink
- Program recognition
- Pre & Post convention attendee mailing list
- Full-Page Ad in the On-site program (Must be submitted by July 2)
- Video Advertising and mention on slides during breaks for in-person and online registrants.
- Exhibit staff badges with ribbon (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)
- Recognition on meeting signage
- Social media recognition
- Electrical Connection

Platinum Level (\$5,000)

One 6-ft table for a tabletop display with premium position

- Website recognition with logo and hyperlink
- Program recognition
- Pre & Post convention attendee mailing list
- Full-Page Ad in the On-site program (Must be submitted by July 2)
- Mention on slides during breaks for in-person and online registrants.
- Exhibit staff badges with ribbon (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)
- Recognition on meeting signage
- Social media recognition
- Electrical Connection

Gold Level (\$3,800)

One 6-ft table for a tabletop display with prime position

- Website recognition
- Program recognition
- Pre & Post convention attendee mailing list
- Half-Page Ad in the On-site program (Must be submitted by July 2)
- Exhibit staff badges with ribbon (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)
- Recognition on meeting signage

Silver Level (\$2,600)

One 6-ft table tabletop display

- Website recognition
- Post-convention attendee mailing list
- Listing in onsite program
- Exhibit staff badges (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)

Ad Specifications

Ad proofs for the On-site program are due by
July 2, 2021

Ad sizes:

Full Page..... 7.5 x 10 in

Half Page..... 7.5 x 4.8 in

Pediatrics by the Sea 2021

Exhibitor & Marketing Form

July 22-24, 2021 • The Ritz-Carlton • Amelia Island, Fla.

The PERSON listed below will receive ALL exhibitor communications.

Company/Organization: _____

Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Representatives are limited to 3 per company but only 2 at a time in the exhibit space. Please include their contact information below.

Representatives Names: _____

Rep. Email Addresses: _____

INSTRUCTIONS: Type or print this application. Complete all sections. Sign and return this application including payment made payable to Georgia Chapter/AAP, 1350 Spring Street, Suite 700, Atlanta, Ga. 30309. Keep a copy of this document for your records. This is your invoice and contract. If you have additional needs (ie. Wall space, additional tables, free standing displays that are not tabletop, etc) contact the office to make a request. We are unable to accommodate special requests without prior notification. Some requests may require additional fees. Please see rules & regulations for more details.

Select Exhibit Space Level: (Exhibits are limited due to social distancing. Contact jrice@gaaap.org to confirm availability)

Diamond Level (\$9,000)
(Only two diamond slots available)

Platinum Level (\$5,000)

Gold Level (3,800)

Silver Level (\$2,600)

À la carte: Electrical Hookup (\$100) (included with Diamond and Platinum level)

Additional Sponsorship Opportunities: (Contact Chapter office to confirm availability)

- Wi-Fi Sponsor (\$2500)
- Attendee Tote bags (\$2500)
- Break Sponsor (\$1500)
- Program Ad ½ Page (\$500)
- Program Ad Full Page (\$950)
- Breakfast Sponsor (\$2000)
- Tote Bag Insert (\$750)

Return this form with payment. Payment must be received by July 2, 2021.

_____ Payment Enclosed

_____ To be mailed prior to June 18, 2021

Return To: Georgia Chapter/AAP
Georgia AAP Federal Tax ID # 58-1164164
1350 Spring Street, Suite 700
Atlanta, GA 30309
(Tax ID# 58-1164164)
Fax: 404-249-9503

Credit Card#: _____

Expiration: _____ CVV Code: _____

Total Amount Charged: \$ _____

Name on Card _____

Questions: Georgia AAP Office, Pediatrics by the Sea, Phone: 404-881-5091 or email jrice@gaaap.org.

EXHIBIT RULES & REGULATIONS

Pediatrics by the Sea

June 22-24, 2021

Ritz-Carlton, Amelia, Fla.

1. General. The word "Chapter" shall mean the Georgia Chapter of the American Academy of Pediatrics, its officers, committees, agents, or employees acting for them in the management this meeting.

The Chapter shall have full power in the interpretation and enforcement of all rules and regulations governing Exhibitors. All matters and questions covered by the Rules and Regulations as well as those not covered by these Rules and Regulations shall be subject to the final judgment and decision of the Chapter. The Chapter reserves the right to amend these regulations at any time.

Companies who wish to exhibit at this Chapter meeting must use the Exhibitor Registration Form provided by the Chapter, which, when properly executed shall be considered a binding agreement between the two parties.

2. Eligibility. The Chapter reserves the right to determine the eligibility of any exhibit and to require the modification or removal of any exhibit at its sole discretion.

3. Assignment of Space. Acceptance will be on a first come-first served basis by Sponsor level and postmark date of registration form via mail or fax. Exhibit space is limited. The Chapter will make all final decisions pertaining to booth assignment. The Chapter reserves the right to rearrange the exhibit floor plan at any time and warrants that due consideration will be paid to previous booth space preferences.

4. Exhibit Space: One skirted 6-foot table for table-top display and name badges for your representatives are furnished. **As exhibit hall space is limited, free-standing displays are not permitted unless prior approval by the Chapter office is received. Due to space considerations, the Chapter reserves the right to deny a request for additional exhibit space to accommodate free standing displays.** Electrical outlets may be provided at your request and a fee of \$100. Internet is available for an additional cost with the hotel. (If you have additional needs (e.g. wall space, additional tables, etc.) you must contact the Chapter office to make a request. We are unable to accommodate special requests without prior notification. **Some requests may require additional fees.**

5. Exhibitor's Services and Information. Upon acceptance as an exhibitor and assignment of space, you will be sent a confirmation email.

6. Payment. The Exhibitor registration deadline is listed on the registration form. The Chapter must receive payment in full by that date unless other arrangements are made in writing.

7. Cancellation of Space. If the Exhibitor, after acceptance of their application, must cancel plans to exhibit, it must be in writing. All cancellations must be emailed to jrice@gaaap.org. No refunds will be made; however, exhibitor funds may be used at any one of the Chapter meetings within one year. Please note that prices may vary for each event.

8. Set-Up and Breakdown Times of Exhibits. For specific set-up and breakdown times of exhibits, please refer to the exhibitor prospectus. Please observe the specified times allotted.

9. Restrictions in Operation of Exhibits. The exhibit is to be manned at all times during the exhibit periods. No unmanned exhibits will be allowed.

10. Security. There will be no special exhibit security provided other

than the normal hotel security. The Chapter is not responsible for the loss of any material by or for any reason and urges the Exhibitor to exercise normal precautions to discourage pilferage.

11. Registration. Each Exhibitor will be listed in the conference program provided their application is received and approved by the Chapter by the deadline listed on the application form.

12. Property Damage. Nothing shall be tacked, nailed, screwed or otherwise attached to columns, walls, floors and other parts of the building or furniture. Exhibitors will be held responsible for any damage they incur.

13. Hotel Accommodations. The Exhibitor is responsible for their own hotel accommodations. A list will be provided upon request.

14. Cancellation of Meeting. Should any eventuality cause cancellation of the meeting or exhibition, the Chapter shall not be liable for any expenses incurred by the Exhibitor other than the rental cost of exhibit space, which shall be refunded.

15. Business Activities & Literature Distribution: All business activities of the exhibitor must be within the exhibitor's assigned space. Distribution of product literature or promotional items is limited to the exhibitor's assigned table and is **not permitted** in the meeting rooms or registration area. The Chapter reserves the right to immediately dispose of any unauthorized materials found outside of the exhibitor assigned table or area.

16. Liability. The Exhibitor agrees to protect, save and keep the Chapter forever harmless from any damage or charges imposed for any violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between hotel and the Chapter regarding the exhibit premises; and further the Exhibitor shall at all times protect, indemnify, save and keep harmless the and The against and from any and all loss, costs, damage, liability, or expense arising from or out of any accident or other occurrence to anyone, including the Exhibitor, its agents, employees and invitees which arise from or out of or by any reason of said Exhibitor's occupancy and use of the exhibition premises or a part thereof. Exhibitors are required to insure themselves against property loss or damage, and against liability for personal injury.

17. ACCME Standards for Commercial Support of Continuing Medical Education. The Exhibitor agrees to abide by all applicable requirements for exhibitors of the ACCME Standards for Commercial Support: Standards to Ensure the Independence of CME Activities.

THESE REGULATIONS SHALL BECOME A PART OF THE CONTRACT BETWEEN THE EXHIBITOR AND THE CHAPTER. THE CHAPTER REQUESTS FULL COOPERATION OF EXHIBITORS IN THEIR OBSERVANCE. ALL POINTS NOT COVERED IN THE PROSPECTUS & THESE RULES AND REGULATIONS ARE SUBJECT TO DISCRETION OF THE CHAPTER.

THE CHAPTER RESERVES THE RIGHT TO RESTRICT EXHIBITS WHICH FOR ANY REASON BECOME OBJECTIONABLE AND ALSO TO PROHIBIT OR EVICT ANY EXHIBIT WHICH, IN THE OPINION OF THE CHAPTER, DETRACTS FROM THE CHARACTER OF THE MEETING. IN THE EVENT OF SUCH RESTRICTIONS OR EVICTIONS, THE CHAPTER IS NOT LIABLE FOR ANY REFUNDS OF RENTALS OR OTHER EXHIBIT EXPENSES OF ANY KIND OR NATURE.

Revised 4/21

Acknowledgement of Enhanced Safety and Health Measures

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