

Georgia Chapter

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN®



2022 Exhibitor

Call for Exhibitors & Sponsors for *Pediatrics on the Parkway*



Pediatrics on the Parkway
November 17-19, 2022
Cobb Galleria Centre
Atlanta

Pediatrics on the Parkway 2022

We look forward to seeing you at the 2022 Fall Meeting.

Who Attends the Georgia AAP Annual Meeting?

- Over 100 Pediatricians!
- Pediatricians in private & group practices
- Other pediatric specialists
- Other allied health, office managers, & nurses

Why Exhibit at Pediatrics on the Parkway?

More than 125 decision-makers attend Pediatrics on the Parkway annual meetings: Great one on one time with attendees at breaks, reception, & the beach.

Be part of the premier meeting for pediatricians in Georgia!

Register EARLY to receive superior exhibit location!

Don't Miss the Premier Networking Event for Pediatricians in Georgia!

Acknowledgement of Enhanced Safety and Health Measures

Exhibitors at, or participation in, Georgia AAP in person events constitutes an agreement by the exhibitor form to abide by Georgia AAP and the host property's efforts to comply with current CDC recommendations. **Georgia AAP is requiring that all exhibit representatives be fully vaccinated against COVID-19 and will be asked to show proof of vaccination at registration.** Exhibitors must engage in certain health-and-safety-beneficial conduct while attending the event as requested by Georgia AAP including wearing a mask, engaging in appropriate physical distancing, not attending the event if feeling sick or showing certain symptoms, and frequent hand washing/sanitizing.



Pediatrics on the Parkway 2022

Marketing Sponsorships

Wi-Fi Sponsor (\$2500)

Attendee Tote bags (\$2500)

Break Sponsor (\$1500)

Program Ad ½ Page (\$500)

Program Ad Full Page (\$950)

Breakfast Sponsor (\$2000)

Tote Bag Insert (\$750)

Program Ad Full Page \$950

Advertise your company with a full-page ad in the meeting program booklet in color!

Program Ad ½ Page \$500

Advertise your company with half page ad in the meeting program booklet in color!

Wi-Fi \$2,500

Sponsor the Wi-Fi for meeting attendees and the Chapter will recognize you in the meeting program.

Attendee Tote Bag \$2,500

Display your company logo on the conference tote bag given to every registered attendee. Tote bags leave a lasting impression even after the conference concludes. One sponsorship available.

Tote Bag Insert \$750

Include a flyer or handout in the meeting tote bags to share information about your company with attendees. The first insertion is \$750 and additional inserts are \$350 each with a limit of three per company.

Breakfast (\$2000) & Break (\$1500) Sponsor

Generate network opportunities by having your company associated with a break. Your company will be included on signage acknowledging your support. Your company will also be listed on program and announcement prior to the sponsored break. Contact Chapter office to confirm availability. Break sponsorships are available each day. Breakfast sponsorships are available on Thursday, Friday and Saturday only.

Satellite Symposia/Product Theaters

Host an in-person symposium or product theatre during the conference! Symposia are education programs planned and implemented by an external organization and held outside of the Chapter's education program. These programs are not sponsored, endorsed or accredited by the Chapter. Email kaskew@gaaap.org for details.

Marketing Sponsorships do not include an exhibit.

Pediatrics on the Parkway 2022

Exhibitor Booth Levels

Platinum Level (\$5,500)

One 6-ft table for a tabletop display with premium position

- Website recognition with logo and hyperlink
- Program recognition
- Pre & Post convention attendee list
- Full Page Ad in the On-site program (Must be submitted by October 25, 2022)
- Mention on slides during breaks.
- Exhibit staff badges with ribbon (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)
- Recognition on meeting signage
- Social media recognition
- Electrical Connection

Gold Level (\$4,000)

One 6-ft table for a tabletop display with prime position

- Website recognition
- Program recognition
- Pre & Post convention attendee list
- Half-Page Ad in the On-site program (Must be submitted by October 25, 2022)
- Exhibit staff badges with ribbon (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)
- Recognition on meeting signage

Silver Level (\$3,000)

One 6-ft table tabletop display

- Post-convention attendee list
- Listing in onsite program
- Quarter-Page Ad in the On-site program (Must be submitted by October 25, 2022)
- Exhibit staff badges with ribbon (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)

Bronze Level (\$2,300)

One 6-ft table tabletop display

- Post-convention attendee list
- Listing in onsite program
- Exhibit staff badges (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)

Ad Specifications

Ad proofs for the On-site program are due by
October 25, 2022

Ad sizes:

Full Page..... 7.5 x 10 in

Half Page..... 7.5 x 4.8 in

Quarter Page..... 3.5 x 4.5 in

Pediatrics on the Parkway 2022

Exhibitor & Marketing Form

November 17-19, 2022 • Cobb Galleria Centre • Atlanta Ga

Company/Organization (will be used for Program listing): _____

Primary Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Representatives are limited to 3 per company but only 2 at a time in the exhibit space at a time. Be sure to confirm vaccination status prior to registration. Please include their email information below.

Representatives Names: _____

Rep. Email Addresses: _____

INSTRUCTIONS: Complete all sections of this application. Return this application including payment made payable to Georgia Chapter/AAP, 1350 Spring Street, Suite 700, Atlanta, Ga. 30309. Keep a copy of this document for your records. This is your invoice and contract. If you have additional needs (ie. Wall space, additional tables, free standing displays that are not tabletop, etc) contact the office to make a request. We are unable to accommodate special requests without prior notification. Some requests may require additional fees. Please see rules & regulations for more details.

Select Exhibit Space Level: (Contact mHUDSON@gaaap.org to confirm availability.)

Platinum Level (\$5,500)

Gold Level (\$4,000)

Silver Level (\$3000)

Bronze Level (\$2,300)

À la carte: Electrical Hookup (\$150) (included with Platinum level)

Additional Sponsorship Opportunities: (Contact Chapter office to confirm availability)

- Wi-Fi Sponsor (\$2500)
- Attendee Tote bags (\$2500)
- Break Sponsor (\$1500)
- Program Ad ½ Page (\$500)
- Program Ad Full Page (\$950)
- Breakfast Sponsor (\$2000)
- Tote Bag Insert (\$750 for first insert and additional inserts are \$350 each)

The Commercial Interest agrees to abide by the rules and regulations of Georgia AAP. The Commercial Interest agrees to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) **Standards for Integrity and Independence in Accredited Continuing Education.**

Signature

Date

Return this form with payment. Payment must be received by October 25, 2022.

_____ Payment Enclosed

_____ To be mailed prior to October 25, 2022

Return To: Georgia Chapter/AAP
(Attn: Michelle Hudson)
1350 Spring Street, Suite 700
Atlanta, GA 30309
(Tax ID# 58-1164164)

Credit Card#: _____
Expiration: _____ CVV Code: _____
Total Amount Charged: \$ _____
Name on Card _____

Questions: Georgia AAP Office, 404-881-5091 or mHUDSON@gaaap.org.

EXHIBIT RULES & REGULATIONS

Georgia Chapter/American Academy of Pediatrics

- 1. General.** The word "Chapter" shall mean the Georgia Chapter of the American Academy of Pediatrics, its officers, committees, agents, or employees acting for them in the management this meeting. The Chapter shall have full power in the interpretation and enforcement of all rules and regulations governing Exhibitors. All matters and questions covered by the Rules and Regulations as well as those not covered by these Rules and Regulations shall be subject to the final judgment and decision of the Chapter. The Chapter reserves the right to amend these regulations at any time. Companies who wish to exhibit at this Chapter meeting must use the Exhibitor Registration Form provided by the Chapter, which, when properly executed shall be considered a binding agreement between the two parties.
- 2. Eligibility.** The Chapter reserves the right to determine the eligibility of any exhibit and to require the modification or removal of any exhibit at its sole discretion.
- 3. Assignment of Space.** Acceptance will be on a first come-first served basis by Sponsor level and postmark date of registration form via mail or email. Exhibit space is limited. The Chapter will make all final decisions pertaining to booth assignment. The Chapter reserves the right to rearrange the exhibit floor plan at any time.
- 4. Exhibit Space:** One skirted 6-foot table for table-top display and name badges for your representatives are furnished (Two for platinum exhibitors). **As exhibit hall space is limited, free-standing displays wider than 6 ft are not permitted unless prior approval by the Chapter office is received. Due to space considerations, the Chapter reserves the right to deny a request for additional exhibit space to accommodate free standing displays and some requests may require additional fees.** Electrical outlets may be provided at your request for a fee. Internet is available for an additional cost with the hotel. If you have additional needs (e.g. wall space, additional tables, etc.) you must contact the Chapter office to make a request. We are unable to accommodate special requests without prior notification.
- 5. Exhibitor's Services and Information.** Upon acceptance as an exhibitor and assignment of space, you will be sent a confirmation email.
- 6. Payment.** The Exhibitor registration deadline is listed on the registration form. The Chapter must receive payment in full by that date unless other arrangements are made in writing.
- 7. Cancellation of Space.** If the Exhibitor, after acceptance of their application, must cancel plans to exhibit, it must be in writing. All cancellations must be emailed to mHUDSON@gaaap.org. No refunds will be made; however, exhibitor funds may be used at any one of the Chapter meetings within one year. Please note that prices may vary for each event.
- 8. Set-Up and Breakdown Times of Exhibits.** For specific set-up and breakdown times of exhibits, please refer to the exhibitor prospectus. Please observe the specified times allotted.
- 9. Restrictions in Operation of Exhibits.** The exhibit is to be attended during the exhibit periods. No unattended exhibits allowed.
- 10. Security.** There will be no special exhibit security provided other than the normal hotel security. The Chapter is not responsible for the loss of any material by or for any reason and urges the Exhibitor to exercise normal precautions to discourage pilferage.
- 11. Registration.** Each Exhibitor will be listed in the conference program provided their application is received and approved by the Chapter by the deadline listed on the application form.
- 12. Property Damage.** Nothing shall be tacked, nailed, screwed or otherwise attached to columns, walls, floors and other parts of the building or furniture. Exhibitors will be held responsible for any damage they incur.
- 13. Hotel Accommodations.** The Exhibitor is responsible for their own hotel accommodations. A list will be provided upon request.
- 14. Cancellation of Meeting.** Should any eventuality cause cancellation of the meeting or exhibition, the Chapter shall not be liable for any expenses incurred by the Exhibitor other than the rental cost of exhibit space, which shall be refunded.
- 15. Business Activities & Literature Distribution:** All business activities of the exhibitor must be within the exhibit hall. Distribution of product literature or promotional items is limited to the exhibitor's assigned table and is **not permitted** in the meeting rooms or registration area. The Chapter reserves the right to immediately dispose of any unauthorized materials found outside of the exhibitor assigned table or area.
- 16. Liability.** Except to the degree of negligence or willful misconduct of the Exhibitor agrees to protect, save and keep the Chapter forever harmless from any damage or charges imposed for any violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between hotel and the Chapter regarding the exhibit premises; and further the Exhibitor shall at all times protect, indemnify, save and keep harmless the and The against and from any and all loss, costs, damage, liability, or expense arising from or out of any accident or other occurrence to anyone, including the Exhibitor, its agents, employees and invitees which arise from or out of or by any reason of said Exhibitor's occupancy and use of the exhibition premises or a part thereof. Exhibitors are required to insure themselves against property loss or damage, and against liability for personal injury.
- 17. ACCME Standards for Integrity and Independence in Accredited Continuing Education.** The Exhibitor agrees to abide by all applicable requirements for exhibitors of the ACCME Standards for Integrity and Independence in Accredited Continuing Education which can be found at <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce>.
- 18. Exhibitor Social Events & Attendee Lists:** Exhibitor agrees to withhold sponsoring events during official conference and exhibition dates. Any social function or special event planned by an exhibiting company, to take place during the Georgia AAP dates, must be pre-approved by the Chapter. All exhibitors will receive a list of attendees in their exhibitor packet at the conference. Diamond & Platinum exhibitors will receive the attendee list prior to the conference but are not permitted to send event invitations without Chapter approval. Email addresses for attendees will not be offered.
- 19. Acknowledgement of Enhanced Safety and Health Measures** Exhibitors at, or participation in, Georgia AAP in person events constitutes an agreement by the exhibitor form to abide by Georgia AAP's specified guidelines. Georgia AAP is requiring that all exhibit representatives be fully vaccinated against COVID-19 and will be asked to show proof of vaccination at registration. Exhibitors must engage in certain health-and-safety-beneficial conduct while attending the event as requested by Georgia AAP.

THESE REGULATIONS SHALL BECOME A PART OF THE CONTRACT BETWEEN THE EXHIBITOR AND THE CHAPTER. THE CHAPTER REQUESTS FULL COOPERATION OF EXHIBITORS IN THEIR OBSERVANCE. ALL POINTS NOT COVERED IN THE PROSPECTUS & THESE RULES AND REGULATIONS ARE SUBJECT TO DISCRETION OF THE CHAPTER.

THE CHAPTER RESERVES THE RIGHT TO RESTRICT EXHIBITS WHICH FOR ANY REASON BECOME OBJECTIONABLE AND ALSO TO PROHIBIT OR EVICT ANY EXHIBIT WHICH, IN THE OPINION OF THE CHAPTER, DETRACTS FROM THE CHARACTER OF THE MEETING. IN THE EVENT OF SUCH RESTRICTIONS OR EVICTIONS, THE CHAPTER IS NOT LIABLE FOR ANY REFUNDS OF RENTALS OR OTHER EXHIBIT EXPENSES OF ANY KIND OR NATURE.

Revised 01/2022