

American  
Academy of  
Pediatrics



Georgia Chapter

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Call for Advertisers for the next edition of  
***The Georgia Pediatrician***

Re: Call for Advertisers for *The Georgia Pediatrician*

Dear Friend of the Georgia AAP:

***The Georgia Pediatrician***, the Georgia Chapter's newsletter, is published 3 times a year and is an excellent opportunity for you to reach Georgia pediatricians. The newsletter is the official publication of the Chapter and reaches 1800 Georgia pediatricians and pediatric subspecialists, plus other key physician, and child health leaders in Georgia and around the southeast. Additionally, each issue is posted on the chapter's website at [www.GAaap.org](http://www.GAaap.org), bringing additional exposure and a wider audience of pediatricians.

The newsletter will be published on approximately the 15<sup>th</sup> in the months of January, May and September. Advertising closes for each issue 15 days prior to the publication date.

Advertising rates are as follows. Ad space may be purchased for all 3 issues; discounts are offered for multiple insertions.

	1x	2x	3x
Full page (7.5" x 9.5")	\$1500	\$2500	\$3600
Half page (7.5" x 4.5")	\$1100	\$1700	\$2350
Quarter page (3.5" x 4.5")	\$ 750	\$1100	\$1450

Total ad pages will be limited to 3 pages per issue thus ensuring that your ad will grab the attention of the reader.

We hope you'll include *The Georgia Pediatrician* among your advertising publications this year. We appreciate your support of the Georgia Chapter and look forward to hearing from you. Please complete the attached Order Form to reserve your space now. Thank you.

Sincerely,  
Alice Caldwell, MD, MPH, FAAP  
Editor, *The Georgia Pediatrician*

# Georgia Chapter

INCORPORATED IN GEORGIA

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



## *The Georgia Pediatrician* 2023-2024 ADVERTISING ORDER FORM

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ADDRESS \_\_\_\_\_

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Ad space may be purchased for all 3 issues; discounts are offered for multiple insertions. All ads are published in color. Ad must be provided in the form of a PDF or TIFF submitted by email to [kaskew@gaaap.org](mailto:kaskew@gaaap.org).

	1x	2x	3x
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Check the space desired, plus the number of editions you would like your ad to appear and total:

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Please make checks payable to:

**Georgia Chapter AAP**  
Attention: Kasha Askew  
1350 Spring Street, Suite 700  
Atlanta, GA 30309

For further information, please contact Kasha Askew at 404-881-5067 or via email at [kaskew@gaaap.org](mailto:kaskew@gaaap.org).