PEDESTRIAN SAFETY

Why We CARE

54% increase in pedestrian deaths nationwide (from 2012 to 2022)

22% increase in pedestrian deaths in Georgia (from 2015 to 2019)

79% of pedestrian deaths in Georgia occurred at locations that were not intersections.

#5 Pedestrian deaths are the fifth-leading cause of injury-related death in children ages 5 to 19.

How to PLAY IT SAFE

Talk to your patients about pedestrian safety. Hearing these rules directly from another adult can make a big impression!

Use these conversation starters:

- Look right, then left, then right again before crossing...and keep looking.
- Stash phone and other devices and focus on the traffic.
- No jaywalking! Use traffic lights, crosswalks, and intersections only.
- Sidewalks whenever possible. If no sidewalk, walk facing traffic, as far from the street as possible.

Encourage caregivers to pay attention to all motor vehicles, including parked cars as well as cars in traffic.

Urge them to check all around their cars before turning the motor on.

And remind them to watch out for kids on the road.

DID YOU KNOW?

Children under age 10 lack the ability to judge the speed of a vehicle going more than 20 mph.

CALL 911 FIRST!

Advising caregivers to call 911 if their child is in a pedestrian accident—even if they seem okay.

PLAY IT SAFE

with poison prevention, safe sleep, firearms, burn safety, and more the new Georgia AAP Toolkit—gaaap.org/play-it-safe/.

For Clinicians

Georgia Chapter
American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN

For data sources and additional information visit gaaap.org

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