For Parents and Caregivers

PEDESTRIAN SAFETY

Why We CARE

54% Increase in pedestrian deaths nationwide (from 2012 to 2022)

22% Increase in pedestrian deaths in Georgia (from 2015 to 2019)

79% of pedestrian deaths in Georgia occurred at locations that were not intersections.

#5 Pedestrian deaths are the fifth-leading cause of injury-related death in children ages 5 to 19.

How to PLAY IT SAFE

Out for a walk? Teach kids the rules:

• Look right, then left, then right again before crossing...and keep looking.

• Stash phone and other devices and focus on the traffic.

• No jaywalking! Use traffic lights, crosswalks, and intersections only.

• Sidewalks only. If no sidewalk, walk facing traffic, as far from the street as possible.

Show them you take motor vehicles seriously, not just in traffic, but also parked on the curb or in a garage or lot.

Stash your phone and other devices and pay attention to your surroundings.

Point out blind spots such as parked cars and foliage.

CALL 911 FIRST!
Advisce caregivers to call 911 if their child is in a pedestrian accident—even if they seem okay.

PLAY IT SAFE
with poison prevention, safe sleep, firearms, burn safety, and more in the new Georgia AAP Toolkit—gaaap.org/play-it-safe/.

DID YOU KNOW?
Children under age 10 lack the ability to judge the speed of a vehicle going more than 20 mph.

SET AN EXAMPLE