2024 Exhibitor Form
Call for Exhibitors & Sponsors for Pediatrics by the Sea

Pediatrics by the Sea
June 12 – 15, 2024
The Ritz-Carlton
4750 Amelia Island Parkway
Fernandina Beach, FL 32034
We look forward to seeing you at the 2024 Summer Meeting.

**Who Attends the Georgia AAP Annual Meeting?**
- Over 125 Pediatricians!
- Pediatricians in private & group practices
- Other pediatric specialists
- Other allied health, office managers, & nurses

**Why Exhibit at Pediatrics by the Sea?**

More than 150 decision-makers attend Pediatrics by the Sea annual meetings:
Great one on one time with attendees at breaks, reception, & the beach.

Be part of the premier meeting for pediatricians in Georgia!

Pediatricians from Georgia & other states attend Pediatrics by the Sea, Georgia AAP’s Annual Summer Meeting, because we offer quality educational seminars, sessions, & workshops.

Register EARLY to receive superior exhibit location!

Don’t Miss the Premier Networking Event for Pediatricians in Georgia!
Pediatrics by the Sea 2024

Marketing Sponsorships

- Wi-Fi Sponsor ($2500)
- Program Ad ½ Page ($500)
- Tote Bag Insert ($750)
- Attendee Tote bags ($2500)
- Program Ad Full Page ($950)
- Break Sponsor ($1500)
- Breakfast Sponsor ($2000)

Program Ad Full Page $950
Advertise your company with a full-page ad in the meeting program booklet in color!

Program Ad ½ Page $500
Advertise your company with half page ad in the meeting program booklet in color!

Wi-Fi $2,500
Sponsor the Wi-Fi for meeting attendees and the Chapter will recognize you in the meeting program.

Attendee Tote Bag $2,500
Display your company logo on the conference tote bag given to every registered attendee. Tote bags leave a lasting impression even after the conference concludes. One sponsorship available.

Tote Bag Insert $750
Include a flyer or handout in the meeting tote bags to share information about your company with attendees. The first insertion is $750 and additional inserts are $350 each with a limit of three per company.

Breakfast ($2000) & Break ($1500) Sponsor
Generate network opportunities by having your company associated with a break. Your company will be included on signage acknowledging your support. Your company will also be listed on program and announcement prior to the sponsored break. Contact Chapter office to confirm availability. Break sponsorships are available each day. Breakfast sponsorships are available on Thursday, Friday and Saturday only.

Marketing Sponsorships do not include an exhibit.
Pediatrics by the Sea 2024

Exhibitor Booth Levels

Diamond Level ($9,200) (Only three slots available)
Two 6-ft table for a tabletop display with superior position
- Satellite Symposium (Thursday or Friday) – This is an opportunity for your company to present a one-hour educational presentation during lunch to meeting attendees. The Chapter requires approval of the topic and speaker and will not provide CME for the lecture. [Email asmith-adams@gaaap.org for more details and to confirm availability.]
- Website recognition with logo and hyperlink
- Program recognition
- Pre & Post convention attendee list
- Full-Page Ad in the On-site program (Must be submitted by May 27, 2024)
- Mention on slides during breaks.
- Exhibit staff badges with ribbon (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)
- Recognition on meeting signage
- Social media recognition
- Electrical Connection

Platinum Level ($6,500)
One 6-ft table for a tabletop display with premium position
- Website recognition with logo and hyperlink
- Program recognition
- Pre & Post convention attendee list
- Half-Page Ad in the On-site program (Must be submitted by May 27, 2024)
- Mention on slides during breaks.
- Exhibit staff badges with ribbon (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)
- Recognition on meeting signage
- Social media recognition
- Electrical Connection

Gold Level ($4,800)
One 6-ft table for a tabletop display with prime position
- Website recognition
- Program recognition
- Post-convention attendee list
- Quarter-Page Ad in the On-site program (Must be submitted by May 27, 2024)
- Exhibit staff badges with ribbon (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)
- Recognition on meeting signage

Silver Level ($3,200)
One 6-ft table tabletop display
- Website recognition
- Post-convention attendee list
- Listing in onsite program
- Exhibit staff badges (each company is allowed 3 representatives for the conference but only 2 at a time in the exhibit space)

Ad Specifications

Ad sizes:
- Full Page...... 7.5 x 10 in
- Half Page....... 7.5 x 4.8 in
- Quarter Page... 3.5 x 4.5 in

Ad proofs for the On-site program are due by May 27, 2024
Company/Organization (will be used for Program listing): ________________________________

Primary Contact Person: ____________________________________________________________

Address: _______________________________________________________________________

City: __________________________ State: ___________ Zip: ____________________________

Phone: __________________________ Email: ________________________________________

Representatives are limited to 3 per company but only 2 at a time in the exhibit space. Please include their email information below.

Representatives Names: ___________________________________________ __________________

Rep. Email Addresses: ___________________________________________ __________________

INSTRUCTIONS: Complete all sections of this application. Return this application including payment made payable to Georgia Chapter/AAP, 1350 Spring Street, Suite 700, Atlanta, Ga. 30309. Keep a copy of this document for your records. This is your invoice and contract. If you have additional needs (ie. Wall space, additional tables, free standing displays that are not tabletop, etc) contact the office to make a request. We are unable to accommodate special requests without prior notification. Some requests may require additional fees. Please see rules & regulations for more details.

Select Exhibit Space Level: (Contact jcaceres-aponte@gaaap.org to confirm availability.)

☐ Diamond Level ($9,200)
   (Only three diamond slots available)

☐ Gold Level (4,800)

☐ Silver Level ($3,200)

☐ Platinum Level ($6,500)

À la carte:  ☐ Electrical Hookup ($250) (included with Diamond and Platinum levels)

Additional Sponsorship Opportunities: (Contact Chapter office to confirm availability)

☐ Wi-Fi Sponsor ($2500)  ☐ Attendee Tote bags ($2500)  ☐ Break Sponsor ($1500)

☐ Program Ad ½ Page ($500)  ☐ Program Ad Full Page ($950)  ☐ Breakfast Sponsor ($2000)
   ☐ Tote Bag Insert ($750 for first insert and additional inserts are $350 each)

The Commercial Interest agrees to abide by the rules and regulations of Pediatrics by the Sea. The Commercial Interest agrees to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education.

_______________________________ Date

Signature

Return this form with payment. Payment must be received by May 27, 2024.

_____ Payment Enclosed  _____ To be mailed prior to May 27, 2024

Return To:
Georgia Chapter/AAP
(Attn: Joanna Caceres-Aponte)
1350 Spring Street, Suite 700
Atlanta, GA 30309
(Tax ID# 58-1164164)

Credit Card#: __________________________

Expiration: __________ CVV Code: __________

Total Amount Charged: $__________

Name on Card __________________________
1. **General.** The word "Chapter" shall mean the Georgia Chapter of the American Academy of Pediatrics, its officers, committees, agents, or employees acting for them in the management this meeting. The Chapter shall have full power in the interpretation and enforcement of all rules and regulations governing Exhibitors. All matters and questions covered by the Rules and Regulations as well as those not covered by these Rules and Regulations shall be subject to the final judgment and decision of the Chapter. The Chapter reserves the right to amend these regulations at any time. Companies who wish to exhibit at this Chapter meeting must use the Exhibitor Registration Form provided by the Chapter, which, when properly executed shall be considered a binding agreement between the two parties.

2. **Eligibility.** The Chapter reserves the right to determine the eligibility of any exhibit and to require the modification or removal of any exhibit at its sole discretion.

3. **Assignment of Space.** Acceptance will be on a first come-first served basis by Sponsor level and postmark date of registration form via mail or email. Exhibit space is limited. The Chapter will make all final decisions pertaining to booth assignment. The Chapter reserves the right to rearrange the exhibit floor plan at any time.

4. **Exhibit Space.** One skirted 6-foot table for table-top display and name badges for your representatives are furnished (Two for platinum exhibitors). As exhibit hall space is limited, free-standing displays wider than 6 ft are not permitted unless prior approval by the Chapter office is received. Due to space considerations, the Chapter reserves the right to deny a request for additional exhibit space to accommodate free-standing displays and some requests may require additional fees. Electrical outlets may be provided at your request for a fee. Internet is available for an additional cost with the hotel. If you have additional needs (e.g. wall space, additional tables, etc.) you must contact the Chapter office to make a request. We are unable to accommodate special requests without prior notification.

5. **Exhibitor’s Services and Information.** Upon acceptance as an exhibitor and assignment of space, you will be sent a confirmation email.

6. **Payment.** The Exhibitor registration deadline is listed on the registration form. The Chapter must receive payment in full by that date unless other arrangements are made in writing.

7. **Cancellation of Space.** If the Exhibitor, after acceptance of their application, must cancel plans to exhibit, it must be in writing. All cancellations must be emailed to gaacres-aponte@gaapa.org. No refunds will be made; however, exhibitor funds may be used at any one of the Chapter meetings within one year. Please note that prices may vary for each event.

8. **Set-Up and Breakdown Times of Exhibits.** For specific set-up and breakdown times of exhibits, please refer to the exhibitor prospectus. Please observe the specified times allotted.

9. **Restrictions in Operation of Exhibits.** The exhibit is to be attended during the exhibit periods. No unattended exhibits allowed.

10. **Security.** There will be no special exhibit security provided other than the normal hotel security. The Chapter is not responsible for the loss of any material by or for any reason and urges the Exhibitor to exercise normal precautions to discourage pilferage.

11. **Registration.** Each Exhibitor will be listed in the conference program provided their application is received and approved by the Chapter by the deadline listed on the application form.

12. **Property Damage.** Nothing shall be tacked, nailed, screwed or otherwise attached to columns, walls, floors and other parts of the building or furniture. Exhibitors will be held responsible for any damage they incur.

13. **Hotel Accommodations.** The Exhibitor is responsible for their own hotel accommodations. A list will be provided upon request.

14. **Cancellation of Meeting.** Should any eventuality cause cancellation of the meeting or exhibition, the Chapter shall not be liable for any expenses incurred by the Exhibitor other than the rental cost of exhibit space, which shall be refunded.

15. **Business Activities & Literature Distribution:** All business activities of the exhibitor must be within the exhibit hall. Distribution of product literature or promotional items is limited to the exhibitor’s assigned table and is not permitted in the meeting rooms or registration area. The Chapter reserves the right to immediately dispose of any unauthorized materials found outside of the exhibitor assigned table or area.

16. **Liability.** Except to the degree of negligence or willful misconduct of the Exhibitor agrees to protect, save and keep the Chapter forever harmless from any damage or charges imposed for any violation of any law or ordinance occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between hotel and the Chapter regarding the exhibit premises; and further the Exhibitor shall at all times protect, indemnify, save and keep harmless the and The against and from any loss of any material by or for any reason and urges the Exhibitor to dispose of any unauthorized materials found outside of the exhibitor assigned table or area.

17. **ACME Standards for Integrity and Independence in Accredited Continuing Education.** The Exhibitor agrees to abide by all applicable requirements for exhibitors of the ACME Standards for Integrity and Independence in Accredited Continuing Education which can be found at https://www.acme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce.

18. **Exhibitor Social Events & Attendee Lists:** Exhibitor agrees to withhold sponsoring events during official conference and exhibition dates (June 15-18). Any social function or special event planned by an exhibiting company, to take place during the Pediatrics by the Sea conference dates, must be pre-approved by the Chapter. All exhibitors will receive a list of attendees in their exhibitor packet at the conference. Diamond & Platinum exhibitors will receive the attendee list prior to the conference but are not permitted to send event invitations without Chapter approval. Email addresses for attendees will not be offered.

19. **Acknowledgement of Enhanced Safety and Health Measures:** Exhibitors at, or participation in, Pediatric by the Sea in person events constitutes an agreement by the exhibitor to abide by Georgia AAP’s specified guidelines. Georgia AAP is requiring that all exhibit representatives be fully vaccinated against COVID-19 and will be asked to show proof of vaccination at registration. Exhibitors must engage in certain health-and-safety-beneficial conduct while attending the event as requested by Georgia AAP.

**THESE REGULATIONS SHALL BECOME A PART OF THE CONTRACT BETWEEN THE EXHIBITOR AND THE CHAPTER. THE CHAPTER REQUESTS FULL COOPERATION OF EXHIBITORS IN THEIR OBSERVANCE. ALL POINTS NOT COVERED IN THE PROSPECTUS & THESE RULES AND REGULATIONS ARE SUBJECT TO DISCRETION OF THE CHAPTER. THE CHAPTER RESERVES THE RIGHT TO RESTRICT EXHIBITS WHICH FOR ANY REASON BECOME OBJECTIONABLE AND ALSO TO PROHIBIT OR EVICT ANY EXHIBIT WHICH, IN THE OPINION OF THE CHAPTER, DETRACTS FROM THE CHARACTER OF THE MEETING. IN THE EVENT OF SUCH RESTRICTIONS OR EVICTIONS, THE CHAPTER IS NOT LIABLE FOR ANY REFUNDS OF RENTALS OR OTHER EXHIBIT EXPENSES OF ANY KIND OR NATURE.**

Revised 01/2024